

Mondaine unveils exciting new watches for fall 2009

Retro Chic.

Mondaine, the Official Swiss Railways Watch and one of the most successful affordable Swiss watch brands on the market today, unveils several exciting new timepieces for fall.



On the heels of the incredibly successful Retro Chic collection that was unveiled in the first half of the year, the brand is unveiling a new Retro Chic look for fall that will become a standard in the line.

The new ladies version with curved sapphire crystal features an integrated leather strap in one of the season's hottest colors and the brand's signature look: red.

For men, the Retro Chic is available not only in the existing black leather strap model, but now also in a striking bracelet version that recalls days gone by with classic elegance. All Retro Chic watches are water resistant to 10 ATM. \$275 retail for leather strap, \$355 for metal bracelet versions.

Mondaine holds a unique position in the world market. This brand represents affordable luxury, with retail prices ranging from \$195 to \$600. The timepiece design is distinct, clean and immediately identifiable thanks to its signature red seconds hand, which also offers superior legibility. This is a superb selling point for retailers and a high-demand feature for consumers. The timepieces are crafted of high-quality materials and are Swiss made.

Mondaine Watch Ltd. – creator of the official Swiss Railways Watch collection, licensed by the “Swiss Railways SBB” – launched just over 20 years ago. It represents the consumers’ version of the Swiss Railways Clock. In Switzerland, 3,000 of these famous Swiss clocks have indicated the precise time at all Swiss train stations for more than 60 years.

All Mondaine watches are accompanied by a two-year guarantee, are Swiss-made, and backed by the Mondaine International Service Network (MISO). Available from professional, authorized Mondaine watch dealers.

Technical information

Gents size

- Time Day Date
- Screwed case back
- Movement Ronda Quartz 517 Day-Date
- Stainless steel case 40 mm
- Curved sapphire crystal
- Integrated black leather strap or stainless steel bracelet with fold over buckle
- Water resistant tested to 10 ATM
- Origin Swiss Made
- Mondaine Reference number
A667.30340.11SBB (white dial leather)
A667.30340.14SBB (black dial black leather)
A667.30340.16SBM (white dial metal bracelet)

Ladies size

- Time Date
- Screwed case back
- Ronda Quartz 585 Date
- Stainless steel case 28 mm
- Curved sapphire crystal
- Integrated black leather strap or stainless steel bracelet with fold over buckle
- Water resistant tested to 10 ATM
- Origin Swiss Made
- Mondaine Reference number
A629.30341.11SBC (white dial red leather)
A629.30341.11SBB (white dial leather)
A629.30341.14SBB (black dial leather)
A629.30341.16SBM (white dial metal bracelet)

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